

Ihza Mahendra

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🌐 [Portfolio](https://ihza.me) (https://ihza.me)

SUMMARY

Fullstack Developer focused on building practical web systems for growing businesses. I build ordering platforms, SaaS tools, and booking systems that solve daily operational problems. 3+ years of experience with 13+ platforms shipped.

TECHNICAL SKILLS

- **Architecture & Delivery:** TypeScript, React, Next.js, Laravel, Node.js
- **Operations & Commerce:** Payment Gateway Integration (Midtrans), REST APIs, Authentication (OAuth)
- **Growth & Performance:** Technical SEO, Core Web Vitals, Conversion Optimization
- **Infrastructure & AI:** Linux (Arch), Vercel, VPS Deployment, AI-Assisted Rapid Prototyping
- **Product Thinking:** Client consulting, scope definition, and shipping without a PM.

PORTFOLIO

Selected work: ihza.me 🌐 (https://ihza.me)

CLIENT WORK & FREELANCE

Freelance Web Development

2025

Lead Web Developer

Clients bring business problems. I define the scope, build the system, and make sure it runs in production.

- **Bello Family** [↗](https://bellofamily.cangkir.tech) (<https://bellofamily.cangkir.tech>): Built and launched a B2B landing page with pricing calculator and WhatsApp contact flow to support faster international inquiries.

Stack: Next.js 16, TypeScript, Tailwind CSS, Framer Motion, Custom Design System

- **Walkin' Coffee** [↗](https://walkincoffee.ihza.me) (<https://walkincoffee.ihza.me>): Built a direct ordering platform with checkout flow and delivery location mapping, reducing dependency on marketplace apps.

Stack: Next.js, TypeScript, Leaflet

SELECTED SYSTEMS

Corporate & Digital Business Solutions

2024 - 2026

Co-Founder & Technical Lead | Cangkir Co.

Built the Cangkir Co. platform and multiple client sites focused on speed, SEO, and conversion.

- **Cangkir Co. (Agency)** [↗](https://cangkir.tech) (<https://cangkir.tech>): Launched the agency platform using React and TypeScript with 90+ Lighthouse performance and clear lead capture flow.

Stack: React, TypeScript, Tailwind CSS

- **Cangkir Apple** [↗](https://apple.cangkir.tech) (<https://apple.cangkir.tech>): Built an e-commerce platform with condition grading and WhatsApp checkout to support growth beyond social media channels.

Stack: Next.js, WhatsApp API, Tailwind CSS

- **Perspective Production** [↗](https://perspectiveproduction.cangkir.tech) (<https://perspectiveproduction.cangkir.tech>): Built a high-performance landing page optimized for corporate lead acquisition and heavy media content.

Stack: Next.js, Tailwind CSS, Framer Motion

F&B, Lifestyle & Entertainment Systems

2025 - 2026

Lead Web Developer

Built reservation systems, digital menus, and brand platforms that local teams can use in daily operations.

- **Cangkir Pool & Cafe** [↗](https://cangkirpoolcafe.ihza.me/) (<https://cangkirpoolcafe.ihza.me/>): Built a reservation workflow that moved bookings from manual WhatsApp chats into a clearer digital process.

Stack: Next.js, Tailwind CSS, PostgreSQL

- **Weng Coffee Heritage** [↗](https://wengcoffee.ihza.me/) (<https://wengcoffee.ihza.me/>): Built a digital brand story and multi-branch menu platform to modernize a heritage coffee brand.

Stack: Next.js, React, Laravel

SaaS, EdTech & Community Platforms

2023 - 2026

Technical Product Lead

Built long-running products with active users, including a wedding invitation SaaS and an EdTech platform.

- **Growspace** [↗](https://growspace.ihza.me/) (<https://growspace.ihza.me/>): Launched an EdTech platform with learning paths and progress tracking to improve retention and engagement.

Stack: Vite, React, Recharts

- **Dua Insan Story** [↗](https://duainsanstory.eproject.tech/) (<https://duainsanstory.eproject.tech/>): Built a wedding invitation SaaS with admin dashboard, replacing manual RSVP tracking with a scalable system.

Stack: Laravel, Redis, PostgreSQL

